

LS HOSPITALITY



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Microsoft®
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Partner

A Proven End-to-End Hospitality Solution

Are You in Control?



Do you keep track of your orders?

Are reservations according to special needs?

Do you have advanced support for delivery service?

Can you handle individual, combined or split bills?

What about recipe planning and cost management?

Are you getting information in time for decisions?

Can you analyze your sales?

Can your business still grow with minimum effort?

Is the end of day a headache in your business?

Are your customers satisfied?



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LS Hospitality

LS Hospitality software solution for the Hospitality Industry.

Integrated with Microsoft™ Dynamics

LS Hospitality is a flexible solution for the Hospitality industry, directly connected to the Account/Stock Module – all within a single solution. Based on Microsoft technology and Microsoft Dynamics NAV, it provides you with an end-to-end solution from POS to Head Office.

Regardless of market niche or service, restaurant managers must continually be alert for ways to increase customer satisfaction to ensure repeat business and streamline their operations. These factors are vital for success in a fierce market environment.

LS Hospitality is an integrated, multilingual POS and back-office solution for hospitality organizations worldwide. Designed for managing dine-in, take-out, delivery business and pubs/bars, LS Hospitality provides management and employees with necessary tools to keep the customers satisfied, thereby ensuring repeat business. With increased flexibility, speed of service and improved access to vital information, LS Hospitality streamlines operations and reduces cost.

Take advantage

End-to-End Hospitality solution

- Reliable and easy to use
- Scalable and flexible
- Low total cost of ownership
- Table service – fine dining
- Pubs/Bars
- Take-out and delivery
- Quick service



Fine Dine and Fast Food



LS Hospitality - Feature Highlights

- Total integration of all restaurant activities. dine-in, take-out, delivery and pubs/bars.
- Multilanguage support.
- Centralized functionality for easy maintenance. POS setup (point of sale), menu offers and prices.
- Flexible and user-friendly POS menu settings, colors, layout and button shape.
- Easy view of key info within the POS menu, such as order time and number of guests.

Restaurant Management

Restaurant Management is specifically designed for Table Service, Quick Service, Hotels, Country Clubs, Delivery and Stadium/Arena use. It is reliable, easy to use, maintain and expand. The configuration of the system is very adaptable, the creation of POS buttons is dynamic and layout can be any size or color.

Table Reservations

Reservation options can be set for different reservation time-periods, such as breakfast, lunch, dinner and so on. Reservations can be made for special needs or preferences and they include the tracking of arrivals, no-shows, cancelled bookings for each time period as well as for an overview of all rush hour periods.

POS / Dine-in Interface

With its easy POS menu configuration and maintenance, LS Hospitality has a simple POS interface that makes the transaction process easy. The solution also has user-friendly handheld units that can be used at the table for taking orders. This feature greatly improves efficiency, particularly when handling rush-hour. At the end of the meal, checks can be processed on an individual, combined or split-bill basis.

Pubs or Bars

The special bar/pub functionality includes fast cashier switching, either using swipe cards or on-screen buttons, fast Cash entries, tender buttons with fixed amounts and an enforced immediate sales closure, "Swipe and TAB", creating open orders (tabs) on the fly and retrieving customer information via the Credit card magnetic stripe.



Wireless at the Table

LS Hospitality supports the use of handheld devices for taking orders and even finalizing a sale at the table.

There are two options for handheld integration that are suited to different requirements:

Full POS functionality using Pocket PC handhelds or any device able to run a Terminal Server client

- POS interface set for lower resolution settings
- All POS functionality supported on handhelds
- Works 100% online, using wireless networking
- Supports table management, table order taking and finalizing of sale
- Requires POS granule license

Handpoint POS integration using Pocket PC handhelds

- POS interface set using POS menu settings
- Subset of POS functionality supported on handhelds
- Works semi-online, allowing function where connection can fail
- Supports table order taking and finalizing of sale
- Does not require POS granule license

LS Hospitality - At the Table

- Efficient dine-in order taking with remote handhelds
- Flexible kitchen printer routing
- Customer history - frequent diner tracking, deliveries, order status, order timing statistics
- Easy split bill functionality
- Easy transfer of tabs from bar to table and vice versa
- Loyalty functionality, for Customer clubs collecting points for direct marketing use



Delivery and Take-out



Call Center Functionality

The Call Center graphically displays the status of all orders. This way it is possible to monitor which orders have been processed or served and to keep track of the status of in-line orders and orders that have been delivered, picked up or cancelled. One invoice covering numerous customers or addresses can be easily processed. A colored timer clearly indicates when orders are overdue.

Deliveries*

An important feature of LS Hospitality is the way it offers advanced support for delivery service. LS Hospitality can handle order calls, manage orders and then control that delivery is synchronized with food preparation ensuring delivery on time. It also takes care of payments and cash management for delivery employees.

Kitchen Monitor

Kitchen Monitor displays orders waiting to be produced in the kitchen. Orders appear in the Product Line, and when cooking begins, the Start button is pressed and the time of production is attached to the order. When ready for serving, the End button is pressed and the order is automatically removed from the workflow form.

Recipe*

A fundamental issue when running hospitality business is to control ingredients and resources. LS Hospitality has a Recipe module which is an enhanced costing function for recipe planning. Recipe is an add-on developed within Microsoft Dynamics NAV for central kitchens, restaurants and others who sell and/or supply food.



Main functionalities for Recipe

- Wastage calculation and diary
- Nutrition, calories and fat calculation
- Automatic calculation of portions' weight
- Automatic calculation of cost
- Calculation of average cost of portions
- Handling of different units of purchase portions
- Comparison of actual cost of sold portions to theoretical costs
- Tracing certain cost that is causing eventual budget variances
- Weekly menu-planning connected to POS, for individuals or for groups

*Available in 3rd Quarter 2006

Clear View

Extensive Reporting

LS Hospitality provides extensive reporting capabilities. Reporting can be done in a number of ways but is always based on one of three levels.

- **Transaction level:** The transactions generated by the POS provide the most detailed level. On this level it is possible to analyze the contents of individual receipts.
- **Statistics level:** The system can generate statistical data based on POS Terminal, Staff, Payment and Item sales. The frequency and details of how these statistics are generated can be configured. This data provides a good overview of the performance of individual staff members or POS, and can be used to analyze sales by hour within the restaurant.
- **Sales history** which is based on stock and finance entries generated by the end-of-day routine. This data is usually generated once a day and does not provide much detail but can be useful for long term analysis.

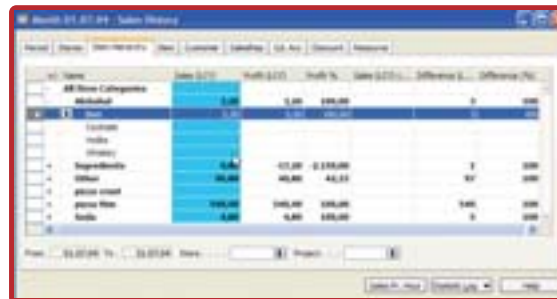
Based on these three levels, reporting provides a number of options, both in the form of online analysis or in the form of reports.

Both reporting and online analysis provide support for Navision specific features such as Filters and FlowFilters allowing the user to quickly filter the data on which the reports should be based. The online analysis also supports period-based reporting, allowing the user to select the days, weeks, months, quarters or years the report should be based on. Custom date filtering is also supported.

Advanced Statistics

The Advanced Statistics module contains additional reporting options for use on the statistics level. This means that each user can set up a preferred analysis view of the data, similar to the Account Schedules module in the General Ledger module. Additional analysis features include:

- Analysis of sales-related data such as number of customers and total sales
- Analysis of non-sales data such as number of voids, open drawer and returns
- Comparison between different periods
- User defined calculations based on the results
- Colored high/low alerts
- Customized formatting
- Results can be copied to Microsoft Excel



Item	Sales Q1	Sales Q2	Sales Q3	Difference %
ALL Sales Categories	1,000	1,000	1,000	0
Food	1,000	1,000	1,000	0
Beverages	1,000	1,000	1,000	0
Alcohol	1,000	1,000	1,000	0
Non-alcohol	1,000	1,000	1,000	0
Other	1,000	1,000	1,000	0
Grand Total	1,000	1,000	1,000	0





Microsoft Business Solutions Global ISV Partner of the Year 2005

Landsteinar Strengur is one of the principal companies developing retail and hospitality solutions based on Microsoft Dynamics NAV/AX for the international arena.

Retail solutions from Landsteinar Strengur have been sold to 130 countries, translated into 30 languages and are distributed through a partner network including more than 100 distributors in 40 countries.

Landsteinar Strengur's solutions are used by more than 8.200 stores worldwide. Among many satisfied users of our solutions are: Dolly Dimples Norway, Pizza Hut Belgium, Choice Hotels, Icelandair Hotels, NAAFI, IKEA, Adidas, National Gallery UK, Esso, Shell, Booths supermarkets, Alliance Pharmacy, Concept Sports International (EURO 2004, Olympic Games 2004).

Landsteinar Strengur is a member of the Kögun Group, a listed company on the Icelandic stock exchange and the country's largest IT group, with estimated 2005 revenues of €200M.



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